



Kijabe Hill Fun & Fly – 10th Edition

Proposal for Camera Teams & Content Creators

East Africa's Premier Paragliding Festival

Date: 12th–14th September 2025

Location: Kijabe Hill, 10 km north of Maai Mahiu, overlooking the Great Rift Valley

Dare Mighty Things

Overview

Join us for the 9th edition of **Kijabe Hill Fun & Fly**, a vibrant weekend festival combining world-class paragliding with cycling, camping, and spectacular views. Since its debut in 2018, this annual gathering has grown into East Africa's top paragliding event—attracting local and international pilots, adventure enthusiasts, and media attention.

Set against the breathtaking backdrop of the Great Rift Valley, the event promises **adrenaline, beauty, and incredible stories**—both in the air and on the ground.

This is a golden opportunity for content creators to capture unique visuals, tell powerful human stories, and immerse audiences in an event unlike any other in the region.

Why Content Creators Shouldn't Miss This

Here are key story angles and filming opportunities:

1. Exclusive Pilot Interviews – Kenyan & International

- Meet and interview Kenyan paragliding pioneers, a growing community despite the sport's high gear costs.



- Talk to pilots from across the globe—Belgium, UK, France, Germany, and more—united by a shared passion for flight.
- Capture the diversity: beginners, experts, and women pilots breaking barriers in the sport.

2. Human Stories That Inspire

- Feature pilots who once worked as *bodaboda* riders and are now earning a living through tandem flights.
- Explore personal journeys of how people discovered paragliding, and why flying with wild birds keeps them coming back.

3. Dynamic Takeoff & Landing Shots

- Position your team at both the takeoff point and landing zone to film the high-energy moments of lift-off and touchdown.
- Capture the anticipation on passengers' faces before tandem flights—and the wide smiles when they land.

4. Showcasing the Competitions

- Explain the two competition formats to your audience:
 1. **Accuracy Landing** – pilots aim to land precisely on a chalk-marked bullseye.
 2. **Cross-Country Challenge** – pilots attempt record-breaking distances (over 120 km from Kijabe Hill).
- Film the preparation, execution, and celebration at the prize-giving ceremony.

Opportunities for Content Creators

- **High-action visuals:** Colorful wings soaring against the Rift Valley landscape.
- **Human-interest segments:** From personal transformation stories to cross-cultural connections.
- **Lifestyle & travel content:** Showcasing Kenya's adventure tourism potential.
- **Brand exposure:** Sponsor presence and crowd engagement.

This is your chance to create content that's equal parts thrilling, beautiful, and human—perfect for social media, documentaries, vlogs, or commercial storytelling.

More details about the Event on our webpage:

<https://paraglidingassociationkenya.com/september-2025/>

Event Schedule

FRIDAY – Sept 12

- Site setup & participant arrivals
- Tandem flights all day
- Trailer bar opens

SATURDAY – Sept 13

- Morning cycling tour
- Paragliding Accuracy & Open XC rounds
- Tandem flights all day
- Drinks & snacks at the bar

SUNDAY – Sept 14

- Morning cycling tour
- Final paragliding rounds
- Tandem flights all day
- Prize Ceremony at 4:00 PM



Ticketing & Prices

- Spectator Fee per day Ksh 1000
- Self-Camping (per tent/night): *Ksh 1000*
- *Pilot Entry: Ksh 2000*

Location

Just 10 km north of Maai Mahiu, at the summit of Kijabe Hill at 2600m altitude!

GoogleMaps will take you there (4x4 is recommended):

<https://maps.app.goo.gl/xmVzCMxwhWt1n5qn6>



Youtube Videos of our previous events:

1st Kijabe Paragliding Festival 2018

<https://youtu.be/wyNRRUux6I0?si=Zp5txTJMtlzk5nzc>

2nd Kijabe Paragliding Festival 2019

<https://youtu.be/-yPf35sasYs?si=4zSnY79lhvnDVTNK>

3rd Kijabe Paragliding Festival 2020

<https://youtu.be/kbvc7KVOkLg>

4th Kijabe Paragliding Festival June 2021

https://youtu.be/l_oXeSJDb4

5th Kijabe Paragliding Festival September 2021

<https://youtu.be/fTN07QfKaV0>

6th Kijabe Paragliding Festival September 2022

<https://youtu.be/UgLOVylwcto>

MEDIA COVERAGE

Citizen TV Jan 2014:

<https://www.youtube.com/watch?v=FqFggoPSzo4&list=TLPOQMDUwOTIwMjRJuqMC89q3Jw&index=2>

For more information Call/Whatsapp:

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Your PAK Team



KTN October 2018:

<https://youtu.be/wyNRRUux6l0?si=Zp5txTJMtlzk5nzc>

CGTN Africa 2021:

https://www.youtube.com/watch?v=4gUEo0wGF6g&list=TLHQMDUwOTIwMjRCW_bdOmsirw&index=3

CGTN Africa 2021: <https://www.youtube.com/watch?v=YXnX13O4RRc>

Citizen TV Feb 2021: <https://www.youtube.com/watch?v=e1zgt-QoihU>

KTN October 2022: https://www.youtube.com/watch?v=BRA_9NgratU

NTV January 2024: <https://www.youtube.com/watch?v=zXgGSP-N6gM>

Good Morning America:

https://www.youtube.com/watch?v=R1_F2jCsV1k&list=TLHQMDUwOTIwMjRCW_bdOmsirw&index=4